

Pou Chen announces monthly sales for July 2013

Date: August 09, 2013

Pou Chen Corporation (“Pou Chen”, Ticker: 9904.tw) today announced its unaudited sales for July 2013 was NT\$18,972 million on a consolidated basis. Pou Chen’s unaudited consolidated sales for January through July 2013 totaled NT\$129,642 million.

The aforesaid consolidated sales was unaudited, prepared by Pou Chen in conformity with the same accounting period. In addition, Pou Chen’s 49.98% owned major subsidiary, Yue Yuen Industrial (Holdings) Limited (“Yue Yuen”, Ticker: 0551.hk), changed its financial year end date from September 30 to December 31 since FY2012, which meant that FY2012 of Yue Yuen covered a period of 15 months from 2011/10/01~2012/12/31. Due to the aforesaid change of Yue Yuen’s financial year end date and Taiwan Stock Exchange’s regulations, the basis for preparing Pou Chen’s consolidated monthly sales of FY2012 will be different from that of FY2013. For example, Pou Chen’s consolidated sales for July 2013 included Yue Yuen’s monthly sales for July 2013; and Pou Chen’s consolidated sales for July 2012 included Yue Yuen’s monthly sales for April 2012.

Pou Chen Consolidated Sales Report

(NTD ‘000)

The Period of Consolidated Sales	Amount
July 2013	18,971,754
June 2013	19,903,232
M-o-M Change	-4.7%
January through July 2013	129,641,899

Note:

1. All figures were unaudited.

Yue Yuen, Pou Sheng Sales Report

(USD '000)

The Period of Sales	Yue Yuen	Pou Sheng
July 2013	629,388	130,165
July 2012	596,392	132,408
Y-o-Y Change	+5.5%	-1.7%
June 2013	657,519	129,465
M-o-M Change	-4.3%	+0.5%
January through July 2013	4,328,712	1,016,410
January through July 2012	4,245,661	1,020,207
Y-o-Y Change	+2.0%	-0.4%

Note:

1. All figures were unaudited.
2. Pou Chen held 49.98% ownership of Yue Yuen at the end of July 31, 2013.
3. Yue Yuen held 61.35% ownership of Pou Sheng at the end of July 31, 2013; Pou Sheng's monthly sales was included into Yue Yuen's monthly sales.

For more information, please refer to the following websites:

- Pou Chen: <http://www.pouchen.com/>
- Yue Yuen: <http://www.yueyuen.com/>
- Pou Sheng: <http://www.pousheng.com/>

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